



FRANCIS TAPON

AFRICA & TECH EXPERT

CONTACT

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TAPON.ORG

HILLSBOROUGH, CA 94010-6433

PERSONAL

- US & EU CITIZEN
- ABLE TO RELOCATE ANYWHERE
- FLUENT IN FRENCH & SPANISH
- BASIC PORTUGUESE, ITALIAN, & ARABIC
- THREE-TIME TEDX SPEAKER
- HIKE ACROSS THE USA 4 TIMES
- CA OUTDOOR HALL OF FAME
- SOCIAL MEDIA ID: FTAPON

PROFILE

I'm a polyglot who worked in technology for 15 years and in travel for 13 years. I specialize in marketing and business development. I well suited for developing international tech partnerships.

EXPERIENCE

OWNER & DIRECTOR

BEST LUXURY SAFARIS | 2016 - PRESENT

- Market safaris in Tanzania
- Manage 1,500 square km in Southern Tanzania

TRAVEL WRITER, FILMMAKER, SPEAKER, PODCASTER

WANDERLEARN | 2006 - PRESENT

- Traveled to 123 countries, including all African ones
- Written 2 travel books & 50+ Forbes articles
- Produced 500+ videos and podcasts

BUSINESS INTELLIGENCE PROJECT MANAGER

MICROSOFT | 2004 - 2006

- Designed & implemented 60 business scorecards that tracked hundreds of KPIs in 24 divisions global operations

SENIOR PRODUCT MARKETING MANAGER

HITACHI DATA SYSTEMS | 2001 - 2004, 1991 - 1995

- Evaluated 40+ potential strategic alliances
- We grew the company's software revenues from 1% to 15%

VP OF SALES AND MARKETING

SIGHTECH VISION SYSTEMS | 1997 - 2000

- Closed \$2 million in sales with Fortune 500 companies
- Established and managed 50 international partners worldwide

EDUCATION

MASTER OF BUSINESS ADMINISTRATION (MBA)

HARVARD BUSINESS SCHOOL | 1996 - 1997

BACHELOR OF ARTS (BA) CUM LAUDE

AMHERST COLLEGE | 1988 - 1992

SKILLS

- SEO and Google Analytics
- Adobe Premiere video editing
- MS Office expert
- Podcast production
- Joomla and Wordpress CMS
- Photodex Proshow Producer